



**Dimock Center CEO Myechia Minter-Jordan among five Boston women featured in ‘The Story Behind Her Success Luncheon’ presented by Boston Women in Media & Entertainment at Granite Links | October 19, 11:30 a.m. - 2 p.m.**

BOSTON | [Boston Women in Media and Entertainment](http://www.BWME.org) is pleased to announce a collaboration with radio legend [Candy O’Terry’s](#) “The Story Behind Her Success” podcast series. A unique and memorable luncheon celebrating the accomplishments of five Boston-area women featured this season on the weekly series will be held on October 19 at Granite Links Golf Club in Quincy. Hosted by television icon [Liz Brunner](#), the inspiring event will feature interviews between O’Terry and these five women. Tickets, sponsorships and more information are available at [www.BWME.org/TheStoryBehind](http://www.BWME.org/TheStoryBehind)

The audience will learn the success stories of **Megan Driscoll**, founder & CEO, Pharamlogics Recruiting; **Lisa Fenn**, award-winning feature producer with ESPN and author of “Carry On”; **Jessica Leip**, wife, mother, sister and friend who is living with terminal breast cancer; **Dr. Myechia Minter-Jordan**, president & CEO, The Dimock Center; and **Erica McDermott**, actress with film credits in “The Fighter,” “American Hustle,” “Black Mass” and “Manchester-By-The-Sea.”(LINKS TO THE MEET THE HONOREES PAGE WILL BE INCLUDED)

A master interviewer and 2015 Massachusetts Broadcaster of the Year, O’Terry spent 25 years on Magic 106.7 where she created the station’s award-winning “Exceptional Women” show. In 2002 she conceived the live-interview series “The Story Behind Her Success” for BWME, and in 2018 launched a weekly podcast series by the same name.

“Shining a light on women doing great things with their lives is my greatest joy, and podcasting enables me to bring these stories to the world,” said O’Terry. “This luncheon will be like no other in Boston: inspiring, entertaining, joyful and tearful. Success is a very personal thing. For some, it is the creation of a company or the stewarding of a dream. For others, it is living another day.”

The afternoon will also feature O’Terry’s “16 Life Lessons,” a collection of inspiring photographs and mantras for women of all ages, a three-course lunch, raffle prizes and gift bags.

Past episodes of “The Story Behind Her Success” podcast can be found at: [www.BWME.org/TheStoryBehindPodcast](http://www.BWME.org/TheStoryBehindPodcast).



## About Boston Women in Media and Entertainment

In the summer of 2012, **O’Terry** and media strategist **Dayla Arabella Santurri** formed **BWME**. The mission of the organization, to educate, connect and inspire women working in these fields, has been delivered through more than a dozen events and programs each year since its inception. The critically acclaimed **“Story Behind Her Success”** series — a live interview series and weekly podcast created and hosted by O’Terry — **BWME’s “Road Trip”** series, professional development scholarship fund **BWME Cares**, and partnerships with **Innovation Women’s Speakers Bureau** and the **Boston College Club** helped grow the organization’s membership to over 250 members within the first two years. Now as BWME enters its sixth year, the organization has refocused its mission, hired a new managing director, **Valerie McSorley**, and launched two new programs: an [Elite Mentor Network](#) and the series [Wisdom Workshops](#).

“With five years behind us and with the feedback of hundreds of members who have come through our door, we’ve learned a great deal of what women in our field need to stack the deck in their favor,” said Santurri. “Access to the top professionals and decision-makers in our industry is vital to get where you want to go. Our new Elite Mentor Network and Wisdom Workshops will do just that,” added O’Terry.

With a board of directors that consists of **Brunner**, WICN-FM general manager and acclaimed vocalist **Amanda Carr**, legendary Arts and Entertainment critic **Joyce Kulhawik**, Nickerson PR CEO **Lisa Nickerson**, and entertainment attorney **Sally Gaglini**, BWME is poised for its next chapter.

BWME memberships are open to women employed in all aspects of media and entertainment. Membership applications are reviewed and approved by its board of directors and can be found at <http://bwme.org/join/member-benefits>.

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### Boston Women in Media and Entertainment

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### Story Behind Her Success

**Luncheon, October 19**

11:30 a.m. - 2 p.m.

Granite Links Golf Club

[www.BWME.org/TheStoryBehind](http://www.BWME.org/TheStoryBehind)