



BOSTON WOMEN IN MEDIA & ENTERTAINMENT

June 1, 2020

To Our BWME Community,

We hope that you and your family are staying safe and healthy as we continue to navigate the road ahead. If there is one thing we have all learned in this health crisis, it is that life is fragile, and community is everything.

Since Boston Women in Media and Entertainment's founding in 2012, we have gone from two members (just us), to 250 members representing 52 professions within the arts and media industries. We have presented or promoted over 600 events, collaborated with 23 like-minded organizations, and provided over 1,500 pro bono consulting hours to our members and nonprofits annually.

It has been one incredible journey.

We both take great pride that the original mission has been fulfilled. Our signature programs—The Story Behind Her Success LIVE series, Road Trip networking series, Wisdom Workshops, Live & Learn series, and An Evening of Giving event—have all served to accomplish our mission to connect, educate and inspire our members. To everyone who has joined us, we hope you feel the same. Getting to know all of you and witnessing the incredibly deep, powerful connections that have developed between our members have been more gratifying to us than we could ever express.

Our board of directors, advisory board members and team members have been an indelible source of support and inspiration to us all over the years, and we are immensely grateful to each one of them. Liz Brunner, Amanda Carr, Sally Gaglini, Grace Kelly, Joyce Kulhawik, Hege Leyasmeyer, Erica McDermott, Debra Nettles, Lisa Nickerson, Valerie McSorley, Maria Stephanos and Jayme Washington—THANK YOU!

We know now more than ever that relationships are everything. And while we have decided to continue to serve our individual missions to support women outside the confines of BWME, our belief in the power of community will never wane.

THE **STORY**
BEHIND **HER**
SUCCESS

BWME *Cares*
PROFESSIONAL DEVELOPMENT SCHOLARSHIP FUND

**WISDOM**
WORKSHOPS



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As BWME closes at the end of this month, we are delighted to announce that our friends at Innovation Women, PLA! (Professional Ladies Association) and Women in Music are ready to welcome our members with special offers. Below you will see a little bit more about each organization and we invite you to explore them further.

Every person who has joined our community over the last eight years has brought something unique and very special to the group and to us individually. Our slogan has certainly withstood the test of time: *Great things happen when you bring strong women together.* We are forever grateful to you all. Our common bond can never be broken.

All the best,
Candy & Dayla

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[PLA! Professional Ladies Association](#)

Maureen Rystrom and Kris Esposito are the co-founders of PLA! (which stands for Professional Ladies Association). Their focus is philanthropy, networking, education and fun, and they welcome women from every field. Membership is free. Candy has been collaborating with Maureen and Kris for a couple of years now and will continue to do so, migrating some of BWME's programming to their members. THE OFFER: BWME members email professionalladiesassociation@gmail.com to reach out to Maureen and Kris directly to become a new member.

[Women in Music](#)

Women in Music is the industry's leading nonprofit working to advance the awareness, equality, diversity, heritage, opportunities and cultural aspects of women in the musical arts through education, support, empowerment and recognition. Founded in 1985, and now run by Dayla's long-time friend and colleague Nicole Barselona, WIM is fueled by 100+ volunteers working daily to serve thousands worldwide, with chapters from Boston to Los Angeles to India. THE OFFER: BWME members receive a 20% discount on the on-year WIM membership by using code: **WIMBWME**

[Innovation Women](#)

Innovation Women is a "visibility bureau" for professional women. Long-time partner of BWME Bobbi Carlton runs it. IW connects event managers to accomplished speakers and experts who just happen to be women. Their goal is gender-balanced panels and equal visibility opportunities for women. THE OFFER: IW is offering our members a half-price membership for the first year. The annual membership price is \$100 and any BWME member can use the code BWMEROCKS (ALL CAPS) for \$50 off through the end of June 2020.

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